

Minority Dealer Association Fund Membership Enrollment Form

Ford, Lincoln & Mercury Marketing and Sales
Regent Court Building
16800 Executive Plaza Dr, Suite 8S187
Dearborn, MI 48126

Ford Minority Dealers Association (FORD MDA) is a membership organization which has as a condition of membership the payment of dues. These dues are set by the Ford MDA Board of Directors and may be changed at its discretion. To remain a member in good standing, these dues must be paid annually.

As you know, Ford Minority Dealers Association (FORD MDA) established and administers a Minority Dealer Association Fund ("Fund") to provide training and assistance for its members. Because of the benefits to members from such training and assistance, _____ has agreed to become a member of the Fund
(Dealership Trade Name)

As a member, _____ agrees to remit to the Fund such sum of money (\$15.00) per new
(Dealership Trade Name)
vehicle ordered by this dealership.

This Fund replaces the annual dues and because of the benefits to us and to FORD MDA we have become a member of the Fund. As a member, we have agreed to remit to the Fund such sum of money per new unit ordered by us.

We hereby request and authorize Ford Motor Company (Ford) to add to my invoice for a New Ford and/or Lincoln car and truck ordered by us, such per unit sum as the Fund, from time to time, may establish in membership by-laws, and advise Ford of, in writing, and to collect this sum from members for transmittal to the Fund.

We understand that, as a convenience to us, who is an authorized Ford and or Lincoln Mercury dealer and who requests Ford to do so, Ford is willing to collect the per unit sum which we have agreed to remit to the Fund by adding the amount thereof to the dealership invoice for each new Ford or Lincoln Mercury car and truck ordered by us, and to transmit the same to the Fund. It is understood, of course, that in collecting and transmitting such sum, Ford acts only as a collector and has no interest or responsibility other than that of transmitting the sum collected to the Fund.

This request and authorization is effective as of _____ and shall remain in effect until such time as FORD MDA may notify Ford in writing to the contrary. Once this request is received, it may take Ford up to 60 days before enrollment is recognized in Ford systems and dealer begins contributing to Fund. Earliest effective dates will not be prior to initial system installation, no earlier than 7/9/06. A request received by Ford from FORD MDA, may also take up to 60 days for Ford systems processing.

Dealership Authorized Signature

By: _____
(Print Name)

Title

Date

Dealership Trade Name

Dealership Street Address

Franchises: Ford Lincoln

Sales Codes: _____ Lincoln